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JAN 28 2004

Federal Communications Commission
Office of the Secretary

January 23, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Dear Chairman Powell:

In 1992, the people of Corpus Christi and surrounding communities undertook the monumental task of creating a world-class museum on board the retired aircraft carrier, USS LEXINGTON. Chartered under the laws of the State of Texas, this 501(c)(3) organization offers one of the most unique educational opportunities in this part of the country.

From the very beginning, KIII TV Channel 3 has been of great service to the museum. From assisting us on-air with volunteer recruitment to partnering with us in the promotion of a new film in our theater, Channel 3 has graciously helped us time and time again. Countless visitors to South Texas have visited the museum or attended a fund raising event as a direct result of public service announcements on Channel 3 for which we are grateful.

Sincerely,

Sandi McNorton
Marketing DirectorNo. of Copies rec'd 0
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From Drugs To Freedom...PDAP Works!



PALMER DRUG ABUSE PROGRAM

January 23, 2004

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GARY J. LEACH

The Honorable Michael Powell
Federal Communications Commission
445 12th Street S. W.
Washington, DC 20554

JAN 28 2004
Federal Communications Commission
Office of the Secretary

Dear Chairman Powell,

On behalf of the Board of Trustees of the Palmer Drug Abuse Program I would like to inform you of how KIII-3 of South Texas has helped our organization in Corpus Christi, Texas. Our program is all about helping young people, young adults, and families in South Texas overcome the affects of chemical abuse and addiction.

The Palmer Drug Abuse Program (PDAP) is extremely affective and all of our services are absolutely free. For twenty-four years KIII-3 has played a major role in informing the citizens of South Texas about our free services. They have produced several informative videos about our services, which have been used throughout the years to educate young people, parents and community leaders about all aspects of chemical dependency and addiction. In addition, KIII-3 has produced and distributed to other television stations 30 and 10 second public service announcements about our services and fund raising activities as well as appearances during the news and local talk shows.

The very success of the Palmer Drug Abuse Program can be directly attributed to KIII-3's commitment to helping PDAP affectively carry the message of free help to anyone who may be in need of our services. The owner, Mike McKinnon, and the employees at Channel 3 are always offering their support and talents to our organizations cause and needs. There is no doubt in my mind that without KIII-3's talent and willingness to assist PDAP, thousands of lives would not have had the opportunity to learn about PDAP's free services and become educated about all aspects of chemical abuse and dependency.

If there is any further information I may provide for you please do not hesitate to contact me directly at (361) 887-8900.

Sincerely,

Gary Leach
Executive Director
Palmer Drug Abuse Program

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(361) 668-1960

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